



Matched Funding Guide

Matched funding is a simple way of maximising our fund-raising efforts. It is an arrangement between a company and their employee and usually involves a company pledging a sum of money relating to the amount that their employee has raised or donating to the charity of their choice.

Some companies will match £ for £, or stipulate a percentage match, whilst others may pledge time and resources instead of money.

In return, Greenfield Primary will draw awareness to any companies who agree to match-fund through our newsletters, blog and website as well as at the relevant events.

What do I need to do to find out if my Employer will match-fund?

All you need to do is approach your employer and ask the question. There might be information readily available to you on your company intranet or from your HR department.

We are happy to liaise with you and your employer should they require any information to arrange match-funding.

Just let us know what you need by contacting us at greenfieldpspta@gmail.com, speaking to one of our Committee Members or by contacting the PTA Chair, Beth on 07821739023.

What could match-funding for Greenfield Primary PTA look like?

If your employer is open to match-funding, they might consider the following options:

- Matching the amount raised at a particular event such as the Christmas or Summer fair, ticket sales for a film night or even the amount raised at a cake sale – this could be £ for £ or as an agreed percentage
- Agreeing to match the amount raised through a particular stall at one of the school fairs such as the children’s tombola
- Match-funding you as their employee under-taking a fund-raising event of your choice to raise funds for the school
- Giving you time off work to volunteer at a PTA event held during your normal working hours

Many thanks,

The PTA Team

Visit our blog: www.greenfieldprimarypta.home.blog // Registered Charity: 1103229